

	Curriculum Intent	<p>The faculty's intent is to engage students in a curriculum that develops transferable skills, which they will apply in both a <b>vocational and academic manner</b>. The design of our curriculum encourages innovation in students and provides them with problem solving tools. Enterprise supports the learning of Mathematics through having to process numeric data, it also enhances students ICT and <b>Computing</b> skills. Through a variety of <b>teaching and learning methods</b>, including independent research, teamwork, competition and presentation activities, we hope to enhance employability skills and inspire young people</p>				
<b>Year 10 Business</b>	End Point	Students will further their understanding of how to successfully do business in a competitive market place.				
Content	Competition Identifying Competition USPs Products standing out	Success of SMEs Internal Factors External Factors Measuring Success	Generating Ideas Provision of new products Innovation Factors to consider Skills Audit	Planning an Enterprise Aims Product or service to sell Target Market Risk Assessment Resources	Product Pitch Pitching Presentation Skills Communication Skills	Promotional Methods Factors that influence choice of promotional Method
Aims	Students will investigate the roll that competition has in the market place and how it drives business	Students will explore Small Medium Enterprises and how they are rated	Students will explore how businesses innovate to keep ahead of the market	Students learn how to produce a business plan that targets their primary audience	Students will learn communication skills that will allow them to pitch their business	Students learn about the role that promotion place within the world of commerce
Assessment	Verbal & Written Feedback Self and Peer Assessment Progress Checks and Working at grades. Common Assessment Tasks.	Verbal & Written Feedback Self and Peer Assessment Progress Checks and Working at grades. Common Assessment Tasks.	Verbal & Written Feedback Self and Peer Assessment Progress Checks and Working at grades. Common Assessment Tasks.	Verbal & Written Feedback Self and Peer Assessment Progress Checks and Working at grades. Common Assessment Tasks.	Verbal & Written Feedback Self and Peer Assessment Progress Checks and Working at grades. Common Assessment Tasks.	Verbal & Written Feedback Self and Peer Assessment Progress Checks and Working at grades. Common Assessment Tasks.
Reading & Literacy	Knowledge Books on Teams.  Key Vocab identified in each lesson.	Knowledge Books on Teams.  Key Vocab identified in each lesson.	Knowledge Books on Teams.  Key Vocab identified in each lesson.	Knowledge Books on Teams.  Key Vocab identified in each lesson.	Knowledge Books on Teams.  Key Vocab identified in each lesson.	Knowledge Books on Teams.  Key Vocab identified in each lesson.