OCR CamNat in Enterprise Learning Journey



A LEVELS & Level C Qualifications



R067 Exam Revision



Mock



R067 Examination



Apprenticeships



Exam technique

Styles of question Developing application Analysis



Setting up an enterprise Ownership Business plans



Marketing Mix Product Place Price



Characteristics, risk and reward for Enterprise.
Characteristics
Risks and Rewards



Market Research & Segmentation Primary research Secondary research Segmentation



What makes a product financially viable Costs Revenue Profit



NEA2 R069 – Market and pitch a business proposal



NEA1 R068 – Design a business proposal

YEAR **10**



Marketing Mix



Setting up an enterprise

Foundations of knowledge



What makes a product financially viable



Market Research & Segmentation
Foundations of knowledge



Characteristics, risk and reward for Enterprise